

## THE BIG RAJAH



















HIGHLIGHTED SMEs

## THE BIG RAJAH FOOD CATERERS SDN BHD

DATO' DR. JOHN
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CHIEF EXECUTIVE OFFICER



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thebigrajah.com

he Big Rajah is a full service catering and event planning company, providing the A to Z needed to host a successful function. Founded by the late John Joseph Xavier in 1980, The Big Rajah continues its tradition of providing a royal banquet experience through his son, John William Xavier, a renowned Malaysian food icon and sought after speaker in Malaysia's commercial food catering sector.

Be it family celebrations, weddings, corporate events or signature theme parties ranging from 50 to 15,000 people, The Big Rajah is able to handle these functions with exacting standards and quality. Since its establishment, the brand has served more than 1.5 million plates. It's wide range of menu from traditional Malaysian cuisine to international selection is prepared by a team of dedicated and well trained chefs and staff. With over three decades of experience, The Big Rajah is synonymous with great food and good service and is known as the Master Chef in the industry.

The Big Rajah's unique differentiation is that it does not sell food but forms a partnership with its customers. It embarks on the journey with them in their celebrations, be it weddings or anniversaries and this has provided a personal touch and a great brand experience to them.

